



SALEM CITY CLUB

SB100, Measure 37, Measure 49: Where Does Oregon Land?

*Guest speaker: Mr. Lane Shetterly; **AND** additionally available for questions will be Rep. Brian Clem "YES" campaign and Mr. Bill Moshofsky of Oregonians In Action*

Join Salem City Club on Friday, October 12, 2007! We are pleased to present, in conjunction with the League of Women Voters, a program we believe will help answer **lingering questions voters have about the land use referendum** on the ballot this fall.

We are presenting this program because. . .well, frankly. . .even after a very good Salem City Club program last spring on what was to become Measure 49, we found many confused voters. Many believe that small farms and forest lands are as important to the American economy as manufacturing and that we should be protecting both in this country. The original **Senate Bill 100** was intended to help protect small farms. But, even before **Measure 37**, many felt it was increasingly hard for small farms to be economically successful. Were we doing the right things to protect small farming . . .so many seem to be disappearing into non-farm uses, never, apparently, to return to farming?

Yet, some people believe the very measures this state has adopted, ostensibly to help small farming, are killing it. Others believe that protecting small farming is just a city-boy fantasy we should get over because the effort hurts this state's economy. People are not at all clear who is right. Both sides claim to be working for the benefit of this state and that the "other" side is misdirected. Voters need answers. How did we get where we are on land use? Where are we, really, on land use in this state? **Does Measure 49 really help small farming?** If Measure 49 doesn't help small farming, what do we do?

The program offers three people who have years of experience working with land use regulations in the state of Oregon to help us sort through these issues:

Lane Shetterly was, until recently, the Director of the Oregon Department of Land Conservation and Development. He is a former state legislator, and public school teacher. He is a lawyer in private practice in the heart of the Willamette agricultural community.

Bill Moshofsky represents Oregonians In Action (OIA), a nonprofit organization seeking balance and realism in land use laws and protection for property rights. He also helps with legal services for land use/property rights issues, is author of Regulatory Overkill about how Oregon's land use system evolved, went wrong, and needs to be fixed. He has practiced law in Klamath Falls and Portland for 10 years, and worked with Georgia-Pacific Corporation for 23 years where he became Vice President for Government Affairs, Environment, and Transportation. He ran for Congress twice.

State Representative Brian Clem worked for Oregon State Senator Cliff Trow before moving on to work for US Senator Ron Wyden. He runs his own small business, OnSite PC Help, and co-owns and operates an 80-acre family fruit orchard with his wife, Carol.

For lunch reservations email nelalind@aol.com or call 503-589-2975 before noon Tuesday, October 9, 2007. The community is welcomed and encouraged to join us! There is no charge to just attend program at noon. Parking is free. Doors open at 11:30 AM. For more information on this program, about costs for different lunch options, and directions to the event, please go to www.salemcityclub.com.

When: Friday, October 12, 2007; 11:45 lunch | Noon Program
Where: Mission Mill Museum, 1313 Mill St. SE, Salem, OR 97301
Contact: Delana Beaton, 503.589.2975
Email: mooregreen@aol.com
Web Site: www.salemcityclub.com