



SALEM CITY CLUB

Celebrating 42 years of exceptional civic discourse

THE STRUCTURAL RENAISSANCE OF DOWNTOWN SALEM

Guest speakers: Suzi Bicknell, Executive Director Go Downtown Salem!
Sheri Wahrgren, Downtown Revitalization Manager, the City of Salem

Downtown Salem is Changing! And Salem City Club is honored to feature two speakers who will describe the development projects and promotional energy that are changing the face of the downtown core. Join us **Friday, October 23** as we hear **Suzi Bicknell** and **Sheri Wahrgren** discuss downtown's structural renaissance and the challenges and the rewards of development.

The appearance, commercial vitality, art and culinary offerings of **downtown Salem has changed significantly over the last several years**. From Riverfront Park, north to Market Street and south towards Mission Street, we have seen a flurry of new development: The new YWCA and surrounding development, the Salem Alliance Church mixed-use building, the Chemeketa Community College Center for Business and Industry building, the Salem Convention Center and Phoenix Grand Hotel, the conversion of the Railroad Bridge to a pedestrian/bike crossing, the Salmon Run office space and condominiums, the Rivers retail spaces and condominiums, the conversion of the Metropolitan Building, the 295 Church Street office space and condominiums, the Boise project, the Meridian condominiums and medical offices, a proposed new grocery store, the possibility of connecting Minto-Brown Park with downtown **and so much more**.



Through the leadership of Suzi Bicknell, Go Downtown Salem! has engaged the ingenuity of businesses and individuals to create a renaissance of downtown activity. Please have a look at their website

<http://www.godowntownsalem.com/>. As the City of Salem Downtown Revitalization Manager, Sheri Wahrgren has helped leveraged investments, public and private, that have contributed to the structural changes we see from Market Street to Mission Street. Please see the city website <http://www.cityofsalem.net/Departments/UrbanDevelopment/Pages/default.aspx>

Come listen, learn, and ask questions on Friday, October 23 when Salem City Club discusses **THE STRUCTURAL RENAISSANCE OF DOWNTOWN SALEM**. For lunch reservations (\$12 members, \$14 non-members) email **RSVP@SalemCityClub.com** or call 503.370.2808 before noon Tuesday, October 20, 2009. The community is welcome and encouraged to join us! There is no charge to attend the program at noon. Parking is free. Doors open at 11:30 AM. For more information on this program, and directions to the event, please go to www.salemcityclub.com

When: Friday, October 23, 2009; 11:40 lunch | Noon Program
Where: Mission Mill Museum-Dye House, 1313 Mill St. SE, Salem, OR 97301
Contact: Rosa Leonardi, 503.370.2808
Email: office@salemcityclub.com, rsvp@salemcityclub.com
Web Site: www.salemcityclub.com